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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re the Application of:  
Productos Alimenticos Bacadellie, S.A. de C.V.



Application Serial Number: 78/140,615  
Filed: July 2, 2002  
Mark: **CHOCO COCO**

03-22-2004  
U.S. Patent & TMO/TM Mail Rcpt Dt. #22

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Honorable Commissioner of Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Dear Commissioner:

**REQUEST FOR FURTHER EXTENSION TIME TO**  
**FILE NOTICE OF OPPOSITION (WITH CONSENT)**

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further thirty (30) day extension of time to file a Notice of Opposition, to and including **April 18, 2004**, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to conduct settlement discussions, in hopes of avoiding the necessity for an opposition.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class main in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

March 18, 2004

Date

Beth Zolner  
Signature

Kellogg Company

March 18, 2004

Date

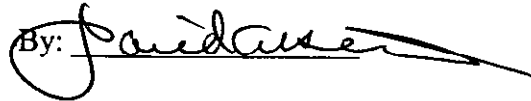
This request was agreed to by Applicant's counsel, Mr. Jeffrey Aldous, , in a conversation with Beth Zalner, Paralegal, for opposer, on March 18, 2004.

**GOOD CAUSE**

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office; to the contrary, it is to allow the Applicant to complete review and response to a settlement proposal.

This request is submitted in triplicate.

Respectfully Submitted,  
KELLOGG COMPANY

By: 

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Date: March 18, 2004